

SPONSOR BENEFIT PACKAGES

As a sponsor of The International, you will receive recognition for your support of the event in addition to merchandise, hospitality and other high-quality benefits. Three levels are available ranging from \$1,000 up to \$2,000, with an option for custom-built sponsorship packages to meet your budgetary needs are available. For commercial sponsorship packages, please contact us at Sponsors@InternationalReiningFestival.com. We would love to custom-build a package for you. To participate in the patronship program, and have it added to your show tab, simply fill out the information below:

Name: (in which you would like to have the patronship appear) _____

Responsible Party: (person paying the bill) _____

Level of Support: (please check one)

- \$1000 Level Receives:**
- Listing on patron banner, in the premium book (if prior to print) and on the event website: **InternationalReiningFestival.com**
 - An invitation as a VIP to hospitality events
 - Announcements as a patron of The International once daily during the Ancillary & Affiliate Finals Classes
 - Stall Assignments in Barn #1 – (Events Center Stable) with one stall front on the main aisle. Stall prices are separate. New in 2009 – For every 10 stalls that you purchase along with your sponsorship, you will receive one free stall in your group. (Stalls must be purchased simultaneously and be received in the same envelope)
 - Access to the VIP RV Parking Lot (located immediately adjacent to the stables and show facilities, others must park their RV's in outlying RV areas – does not include price of the RV space).
 - One Paid Warm-up slot
 - One VIP parking pass for close-in parking along the back fence of barn #1 (All others must park in other designated areas).
 - One 3 X 8 banner in the Paddock Arena (sponsor supplies banner and delivers to the show by banner deadline for placement).

- \$1500 Level Receives:**
- Listing on patron banner, in the premium book (if prior to print) and on the event website: **InternationalReiningFestival.com**
 - Two invitations as a VIP to hospitality events
 - Two Paid Warm-up slots
 - Four tickets to the Challenger's Cup Freestyle Reining
 - Announcements as a patron of The International twice daily during the Ancillary & Affiliate Finals Classes
 - One announcement as a patron of The Loot for the Grassroots and other major classes.
 - Stall Assignments in Barn #1 – (Events Center Stable) with one stall front on the main aisle. Stall prices are separate. New in 2009 – For every 9 stalls that you purchase along with your sponsorship, you will receive one free stall in your group. (Stalls must be purchased simultaneously and be received in the same envelope)
 - Two VIP parking passes for close-in parking along the back fence of barn #1 (All others must park in outlying designated areas).
 - Access to the VIP RV Parking Lot (located immediately adjacent to the stables and show facilities, others must park their RV's in outlying RV areas – does not include price of the RV space).
 - One 3 X 8 banner in the Paddock Arena (sponsor supplies banner and delivers to the show by banner deadline for placement).
 - One 3 X 8 banner in the Main Arena (sponsor supplies banner and delivers to the show by banner deadline for placement).

- \$2000 Level Receives:**
- Listing on patron banner, in the premium book (if prior to print deadline) and on the event website: **InternationalReiningFestival.com**
 - Four invitations as a VIP to all hospitality events
 - Three Paid Warm-up slots
 - Scripted (up to one paragraph) Announcements as a patron of The Root for the Grassroots
 - Announcement as supporter of the International during the Affiliate Finals and Ancillary Classes four times daily.
 - One announcement as a patron of The International during The Loot for Grassroots and other major classes.
 - One announcement as a patron of The International during the \$10,000 Mile High Derby
 - One announcement as a patron of The International during the Challengers Cup Freestyle Reining
 - Stall Assignments in Barn #1 – (Events Center Stable) with two stall fronts on the main aisle. Stall prices are separate. New in 2009 – For every 8 stalls that you purchase along with your sponsorship, you will receive one free stall in your group. (Stalls must be purchased simultaneously and be received in the same envelope)
 - Three VIP parking passes for close-in parking along the back fence of barn #1 (All others must park in outlying designated areas).
 - Access to the VIP RV Parking Lot (located immediately adjacent to the stables and show facilities, others must park their RV's in outlying RV areas – does not include price of the RV space).
 - Two 3 X 8 banners in the Paddock Arena (sponsor supplies banner and delivers to the show by banner deadline for placement).
 - Two 3 X 8 banners in the Main Arena (sponsor supplies banner and delivers to the show by banner deadline for placement).

Important: All sponsor packages are limited to availability and are sold on a first-paid, first-served basis - secure your sponsorship benefits today!

Payment Options:

Check Enclosed \$ _____

Credit Card (check one): (Charges will appear as HorsePower, Inc. All credit card transactions will incur a 3% credit card handling fee)

Visa Mastercard Discover

Account # _____

Security Code _____ Exp. Date _____

Name on Card _____

Billing Address _____

or same address as above

Signature _____

Send Completed Form to:

The International
PO Box 8350
Denver, CO 80201
720.982.3574
Fax: 303.592.1136

Return this form with your entry information. Make Checks payable to The International.